

# 6 Mapping Your BUSINESS VISION



LIMITLESS

OUR VISION FOR SUCCESS		DESCRIBE WHAT THIS WILL LOOK LIKE
MISSION		
VISION		
VALUES		

	Current (20__)	1-Year Goals (20__)	3-Year Goals (20__)	What Will it Take?
Market Position				
Ideal Client (Define)				
Revenue				
AUM				
Profit / EBOC %				
Income (Week)				
Total Personal Income (Wages + Profits)				
Avg Rev / Clients				
Total # of Clients				
Total # of Ideal Clients				
# of Days Off				
# of Hours / Week				
Other				