

ON PURPOSE Planner

PROJECT/FOCUS

Describe your project and focus in the space below:

DETAILS

Start Date:

End Date:

Owner:

Budget:

Clarity

DESIRED OUTCOME

What is the **outcome** you want to achieve?



DESIRED IMPACT



How does this project **make a difference**?



What's **possible with success**?



What's the **cost of inaction**/compromise?

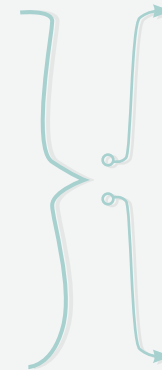
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TOP 3 OBJECTIVES



KEY MILESTONES

MOTIVATION & REWARDS



SKILLS/RESOURCES/NEEDS

Accountability

SUCCESS METRICS



Date: