



ON PURPOSE PROJECT PLANNING

PROJECT IDEA CLARITY	Project/Focus	OUTCOME		What is the outcome you want to achieve?
	IMPACT	How does this project make a difference?	What's possible with success?	What's the cost of inaction/compromise?

TRANSPARENCY	START:	END:	TOP 3 OBJECTIVES:
	OWNER:	BUDGET:	
	KEY MILESTONES:		1 _____
			2 _____
SKILLS/RESOURCES/NEEDS:		3 _____	MOTIVATION/REWARDS:

ACCOUNTABILITY	SUCCESS METRICS:	
	_____	_____
	_____	_____
PROJECT OWNER: _____		DATE: _____

